

THOUGHTFULLY DESIGNED, BEAUTIFULLY LIVED.

FREE RESOURCE

The Room Styling Cheat Sheet

7 designer checks for a room that feels more pulled together.

When a room feels unfinished, the answer usually isn't more stuff. Use these quick checks before you shop, rearrange, or start over.



THE SEVEN CHECKS

01

Choose the focal point

Decide what the eye should notice first - a fireplace, artwork, a view, or a beautiful piece of furniture. Let the rest of the room support it.

02

Check the furniture scale

If everything is the same size, the room can feel flat. Mix substantial anchor pieces with lighter supporting pieces and leave comfortable breathing room.

03

Create visual balance

Distribute visual weight around the room. A large sofa may need a substantial lamp, art, or chair across from it so one side does not feel heavier.

04

Repeat something 2-3 times

Repeat a color, wood tone, metal, shape, or material in a few places. Repetition creates connection without making the room feel overly matched.

A DESIGNER REMINDER

A room rarely needs more of everything. It usually needs a clearer hierarchy, better balance, and a little breathing room.

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Finish with the layers.

The details should support the room - not compete with it.

THE FINAL THREE

05

Vary height

Avoid placing everything at one level. Combine low, medium, and taller elements - furniture, lamps, art, plants, and objects - to keep the eye moving.

06

Add texture before adding decor

Linen, wood, stone, woven materials, books, and greenery often add more warmth than extra accessories. Texture makes a neutral room feel layered.

07

Edit, then photograph

Remove one or two things and take a quick photo. A photograph makes clutter, awkward spacing, and empty areas much easier to see.

BEFORE YOU BUY ANYTHING, ASK

Does the room need something new - or does it need a better edit?

- Is the layout working?
- Does the room have a clear focal point?
- Is there enough contrast?
- Would moving, removing, or repurposing something solve the problem?

A 30-SECOND ROOM RESET

01

Stand in the doorway

Notice what your eye lands on first.

02

Remove one thing

Give the room a little more breathing room.

03

Take a photo

The camera often reveals what your eye has stopped seeing.