

# Paint Color Cheat Sheet

BOOST YOUR HOME'S SELLING PRICE BY OVER \$10,000  
WITH THESE STATISTICALLY PROVEN COLORS

DO THIS...



*Whispering Spring*  
BM 2136-70

NOT THAT...



Bathroom



Make upwards of \$5,400 by painting it a powder blue to periwinkle



Lose upwards of \$4,000 by painting it white or no color

DO THIS...



*Gray Owl*  
BM OC-52

NOT THAT...



Kitchen



Make upwards of \$1,800 by painting it a light blue to soft gray-blue



Lose upwards of \$800 by painting it straw yellow to marigold

DO THIS...



*Van Courtland Blue*  
BM HC-145

NOT THAT...



Dining Room



Make upwards of \$1,900 by painting it a slate blue, pale gray/blue or navy



Lose upwards of \$2,000 by painting it brick red, terracotta or copper red

## DID YOU KNOW

A fresh coat of paint in the RIGHT color may help sell a home for THOUSANDS more according Zillow's study.

**Paint color has a huge, emotional impact on buyers!**



## In Bedrooms

Make upwards of \$1,800 by painting bedrooms a light cerulean to cadet blue

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